

Hong Kong Retail Summit 香港零售高峰會 2019



*Retail Reinvention:
Success in the
Disruptive Age*

**變革新零售
共創成功路**

**SPONSORSHIP
INVITATION**

17 MAY, 2019 (FRI)
HKCEC, WANCHAI
灣仔會展新翼



Signature Event of Retail

With a stellar line up of over 20 speakers, this retailer-led summit is to provide a platform for entrepreneurs, corporate leaders and senior management from key industry players to exchange innovative insights and management wisdom with reference to the ever-evolving customer behaviours, technology advancements and revolutionary changes in retail business models.

Event Signatures

Date

17 May, 2019 (Fri)

Time

9:30 - 17:30

Venue

Room N101, HKCEC



Over 20 Retail Giants
tell Great Stories



Exclusive Networking
Opportunities



Retail Solution
Showcases



FACT SHEET

2018

Venue: Hong Kong Convention and Exhibition Centre Room N101

1350+
Attendees



86%+
Retailers



90%+
Senior
Management



18
Speakers



This Year

Venue: Hong Kong Convention and Exhibition Centre Room N101



1400+
Attendees



20+
Speakers



BE OUR SPONSORS

The **BEST** choice to **connect** with and **showcase** your brand to **C-level audience!**



Diamond Sponsor
HK\$80,000

Just only \$50,000 with **countless** networking opportunities and **connection** with **C-level audience!**

Brand exposure and networking opportunities **worth far more than \$20,000!**

The **BEST** and **EXCLUSIVE** business matching opportunity to showcase your insights and service to **C-level audience!**

The **BEST choice** to showcase your solution/service to your target audience!



Platinum Sponsor
HK\$50,000



Gold Sponsor
HK\$20,000



Luncheon Sponsor
HK\$20,000



Corporate Sponsor
HK\$15,000

Be Our Diamond Sponsor!

The BEST choice to connect with and showcase your brand to C-level audience!



Diamond Sponsor
HK\$80,000

COMPLIMENTARY TICKETS

- **12 complimentary** conference full-day passes
- **12 complimentary** luncheon tickets (The table will be named the sponsor)

FREE DISPLAYS / SHOWCASE

- **2 free LED display panels**
- **1 showcase booth**

BRAND EXPOSURE

- **1 full page Media Interview on local print media**
- 1 full page in conference brochure
- Outside back cover in HKRMA newsletter "Retailers"
- 2-month Bottom Banner Advertisement on HKRMA website
- 2 issues of bottom banner and online button on E-Newsletter

ACKNOWLEDGEMENT

- **Pre-event Logo Acknowledgement**, including event website, promotional materials, confirmation letter to participants
- **Acknowledgement at event venue**, including MC, logo acknowledgement in powerpoint, stage and luncheon backdrops
- **Post-event acknowledgement** in media promotion, HKRMA Newsletter, E-Newsletter and Facebook

Be Our Platinum Sponsor!

Just only \$50,000 with countless networking opportunities and connection with C-level audience!



Platinum Sponsor
HK\$50,000

COMPLIMENTARY TICKETS

- **10 complimentary** conference full-day passes
- **10 complimentary** luncheon tickets

BRAND EXPOSURE

- **1 LED display panel**
- **1/2 full page Media Interview on local print media**
- 1 full page in conference brochure
- 2-full page in HKRMA newsletter "Retailers"
- 1-month Bottom Banner Advertisement on HKRMA website
- 2 issues of bottom banner and 1-issue of online button on E-Newsletter

ACKNOWLEDGEMENT

- **Pre-event Logo Acknowledgement**, including event website, promotional materials, confirmation letter to participants
- **Acknowledgement at event venue**, including MC, logo acknowledgement in powerpoint, stage and luncheon backdrops
- **Post-event acknowledgement** in media promotion, HKRMA Newsletter, E-Newsletter and Facebook

****SPECIAL OFFER FOR DISPLAYS / SHOWCASE****

- +\$5,000 for 1 showcase booth

Be Our Gold Sponsor!

Brand exposure and networking opportunities worth far more than \$20,000!



COMPLIMENTARY TICKETS

- **2 complimentary** conference full-day pass
- **2 complimentary** luncheon tickets

****SPECIAL OFFER FOR DISPLAYS / SHOWCASE****

- +\$5,000 for 1 LED display panel
- +\$5,000 for 1 showcase booth

BRAND EXPOSURE

- 1/2 page in conference brochure
- Half page in HKRMA newsletter "Retailers"
- 1-issue of online button on E-Newsletter

ACKNOWLEDGEMENT

- **Pre-event Logo Acknowledgement**, including event website, promotional materials, confirmation letter to participants
- **Acknowledgement at event venue**, including MC, logo acknowledgement in powerpoint, stage and luncheon backdrops
- **Post-event acknowledgement** in media promotion, HKRMA Newsletter, E-Newsletter and Facebook

Be Our Luncheon Signature Sponsor!



*Luncheon Signature
Sponsor*

HK\$20,000

The BEST and EXCLUSIVE business matching opportunity to showcase your insights and service to C-level audience !

COMPLIMENTARY TICKETS

- **1 complimentary** conference full-day pass
- **2 complimentary** luncheon tickets
(Sponsor will host the table and the table will be named the sponsors)

****SPECIAL OFFER FOR DISPLAYS****

- +\$5,000 for 1 LED display panel

BRAND EXPOSURE

- 1 showcase booth
- Company introduction in conference brochure
- 2-week bottom banner on HKRMA website
- 1-issue of online button on E-Newsletter

ACKNOWLEDGEMENT

- Pre-event Logo Acknowledgement, including event website, promotional materials, confirmation letter to participants
- Acknowledgement at event venue, including MC, logo acknowledgement in powerpoint and luncheon backdrop
- EDM promotion to HKRMA members for your special offer

Be Our Corporate Sponsor!



Corporate Sponsor
HK\$15,000

The BEST choice to showcase your solution/service to your target audience !

COMPLIMENTARY TICKETS

- **1 complimentary** conference full-day pass
- **1 complimentary** luncheon tickets

BRAND EXPOSURE

- 1 showcase booth
- Company introduction in conference brochure
- 2-week bottom banner on HKRMA website
- 1-issue of online button on E-Newsletter

ACKNOWLEDGEMENT

- Pre-event Logo Acknowledgement, including event website, promotional materials, confirmation letter to participants
- Acknowledgement at event venue, including MC and logo acknowledgement in powerpoint
- EDM promotion to HKRMA members for your special offer

****SPECIAL OFFER FOR DISPLAYS****

- +\$5,000 for 1 LED display panel

CONTACT US

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PROGRAMME
RUNDOWN