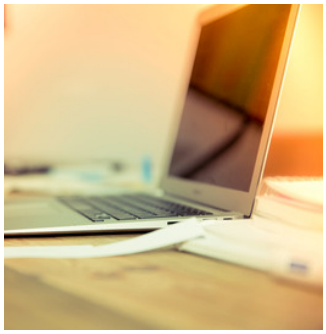
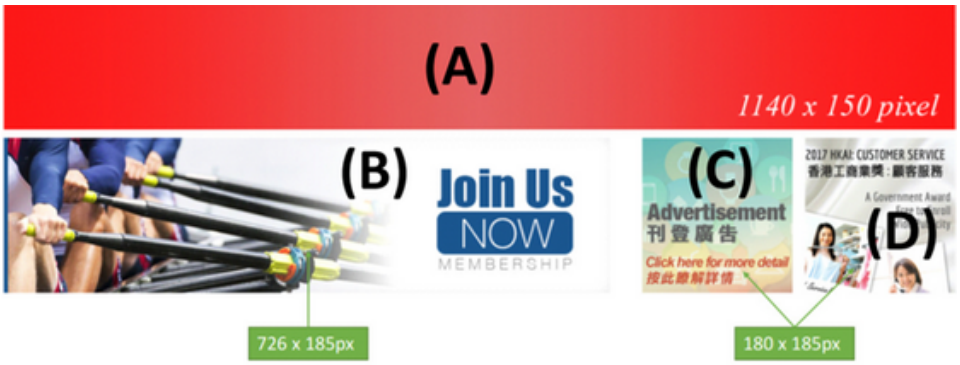


HKRMA ONLINE ADVERTISING
網上廣告服務

ENQUIRY	CONTACT	EMAIL
MS. NG	2866 8311	EVENT@HKRMA.ORG

HKRMA WEBSITE 協會網站 www.hkrma.org

The Association offers "Bottom Banners" and "Online Button" on the HOMEPAGE of HKRMA's website.
協會提供的網站廣告欄位包括首頁的「橫幅廣告」及「按鈕廣告」。



No. of monthly visit
每月瀏覽人次

59,200

BOTTOM BANNER 橫幅廣告

POSITION 位置 A

Size尺寸: 1140(W) X 150(H) pixels

Member 會員	$4,700 per month $12,800 per 3 months
Non-Member 非會員	$9,400 per month $25,600 per 3 months

POSITION 位置 B

Size尺寸: 726(W) X 185(H) pixels

Member 會員	$4,500 per month $12,200 per 3 months
Non-Member 非會員	$9,000 per month $24,400 per 3 months

ONLINE BUTTON 按鈕廣告

POSITION 位置 C & D

Size尺寸: 180(W) X 185(H) pixels

Member 會員	$3,000 per month $8,000 per 3 months
Non-Member 非會員	$6,000 per month $16,000 per 3 months

SPECIFICATION 格式

Format檔案格式: JPEG / GIF
File Size檔案尺寸: 40KB
Artwork deadline截稿日期: 10th of every month

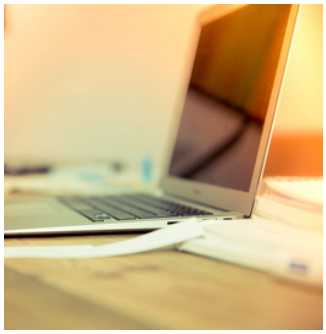
FREE

New Member Incentive 新會員優惠

One free one-month online button on website or e-newsletter*
一個月免費協會網站或每月電子通訊按鈕廣告一次*

*For new Associate Member only 只適用於新聯席會員

Order now



HKRMA ONLINE ADVERTISING

ENQUIRY	CONTACT	EMAIL
MS. NG	2866 8311	EVENT@HKRMA.ORG

MONTHLY E-NEWSLETTER 每月電子通訊

Our monthly e-Newsletter covering Government issues, industry news, upcoming events to members and retail practitioners.
協會每月均以電子郵件方式發放協會及與零售行業相關的資訊予協會會員 及業界人士。提供的廣告欄位包括「橫幅廣告」及「按鈕廣告」。

No. of Contacts
每月發放量

10,000+

BOTTOM BANNER 橫幅廣告

POSITION 位置 A

Size尺寸: 739(W) X 90(H) pixels

Member會員	$4,000 per issue
Non-Member非會員	$8,000 per issue

ONLINE BUTTON 按鈕廣告

POSITION 位置 B

Size尺寸: 200(W) X 155(H) pixels

Member會員	$2,000 per issue
Non-Member非會員	$4,000 per issue

SPECIFICATION 格式

Format檔案格式: JPEG / GIF
File Size檔案尺寸: 40KB
Artwork deadline截稿日期: 10th of every month

FREE

New Member Incentive 新會員優惠

One free one-month online button on website or e-newsletter*
一個月免費協會網站或每月電子通訊按鈕廣告一次*

*For new Associate Member only 只適用於新聯席會員

Order now