



HKRMA INDIVIDUAL ASSOCIATE MEMBER ACTIVITY PEOPLE MANAGEMENT SERIES

Talk on “Successful Workplace Mentoring” cum Networking Session

“Successful companies use mentoring to tackle complex human resource challenges such as increasing employee retention and improving workforce productivity.”

Today, smart organizations are realizing that a workplace mentoring programme can serve the entire employee lifecycle and improve employee onboarding, leadership development, and other important learning and development initiatives. Under the “People Management” series designed for our Individual Associate Member (IAM) in 2015, we invited Mr. Joseph Leung, a seasoned professional in mentoring programme, to share with us his knowledge, insights and experiences of a successful workplace mentoring programme.

Interested members please join now and network with fellow retailers!

Speaker	Mr. Joseph Leung 梁啓誠先生 Executive Director (Revenue) 園內營銷執行總監 Ocean Park Corporation 海洋公園公司 <i>(Please find Mr. Leung’s profile as attached)</i>
Language	Cantonese
Date & Time	26 February 2015 (Thursday, 年初八) Session 1: 16:30 – 17:30 Sharing by Mr. Leung <i>(Registration starts at 16:15)</i> Session 2: 17:30 – 18:00 Networking
Venue	HKRMA Conference Room 10/F, First Commercial Building, 33-35 Leighton Road, Causeway Bay, Hong Kong
Fee	Member: \$100/person Non-member: \$150/person Prices include free flow of coffee, tea, soft drinks and snacks
Target	HKRMA Individual Associate Member / CEO / Senior Executive / Managers and People Development executives
Special discount	Members are welcomed to bring <u>ONE</u> friend from retail or retail-related industry. Free for the second enrolment.
Outline	Session 1: <ul style="list-style-type: none"> ■ Understanding corporate culture and people of Ocean Park ■ Sharing on Mentoring programs ■ Critical Success Factors ■ Achievements and future plan ■ Q & A Session
Enquiry	Tel: 2866 8311 Fax: 2866 8380 event@hkrma.org Miss Ng



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PEOPLE MANAGEMENT SERIES**

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Networking Session***

To : HKRMA | event@hkrma.org | Fax: 2866 8380

Enrollment

I would like to participate in the **Talk on “Successful Workplace Mentoring” cum Networking Session on 26 February 2015 (Thursday)**.

Name of Participant(1) :	_____	Name of Participant (2) :	_____
Position :	_____	Position :	_____
Company :	_____	Company :	_____
Tel :	_____	Tel :	_____
Email :	_____	Email :	_____

Registration

- **Application form can be submitted by email or fax.**
- **Copy of application form and a crossed cheque payable to “Hong Kong Retail Management Association Ltd” should be sent to the HKRMA by post. Cheque Payment HK\$ _____ (Chq No: _____)**
- **Mailing address: 7/F., First Commercial Building, 33-35 Leighton Road, Causeway Bay, Hong Kong.**

Note

- Due to limited seats, enrollment will be made on a first-come-first-served basis. In case of unsuccessful enrollment, HKRMA will notify the applicants individually.
- Confirmation is subject to payment in full. Confirmation email will be sent to the successful applicant at least 2 working days before the event.
- No refund for cancellation.
- Substitution of applicant is allowed. Written notification should be sent to the HKRMA at least 3 working days before the event.
- If Typhoon Signal No. 8 or above is hoisted at or after 7:00am, the full-day event (9:30am-6:00pm) and morning event (9:30am-1:00pm) will be cancelled. If Typhoon Signal No. 8 or above is hoisted at or after 1:00pm, afternoon event will be cancelled. HKRMA reserves the final right to cancel or reschedule the event.
- HKRMA reserves the final right to reject any application, cancel or change the event arrangement.

Data Privacy Statement and Declaration

The information collected from your company will be used for purpose of processing your company’s application. Please note that it is mandatory for your company to provide all the data. If your company does not provide such data, the Association will not be able to process the application. The Association intends to use all your company’s data for direct marketing; the data will be used for listing on membership directory, distributing circulars, publications, research materials, market information; direct marketing of the annual events, conferences, seminars, briefings, meetings, awards programmes, training programmes, and services of the Association; and direct marketing of activities similar to the Association’s above activities which are organized by the Association’s business partners. The Association shall not so use the data unless with your company’s consent. Your company has the right to request access to and correction of information held by us about your company. If your company wishes to access or correct the data, please contact us by writing to Ms. Ng at our address, by email (membership@hkrma.org) or by fax (2866-8380).

I consent / **do not consent** to the above stated use of my personal data in direct marketing.

Mr. Joseph Leung

Executive Director (Revenue)
Ocean Park Corporation

Mr. Leung is the Executive Director (Revenue) of Ocean Park Corporation. He is responsible for all Ocean Park in-park revenue and related guest service opportunities in the areas of food and beverage, retail, games, photo and other third party operations. He has a long career with a subsidiary of the UK hospitality group - Trusthouse Forte as their Commercial Director in Hong Kong. He also worked as the Deputy General Manager of Restorama, a subsidiary of Swiss Airline, and as the Country/Regional Manager of Mövenpick, the ice-cream maker and retailer. Before joining Ocean Park, he was involved with various projects in Forensic Accounting & Financial Consultancy within the Efficiency Unit of the Chief Secretary of Administration Office of the HK Government. Mr. Leung holds a graduate degree in public administration from the Pacific Western University in the USA.

梁啟誠先生

園內營銷執行總監
海洋公園公司

梁啟誠先生負責海洋公園一切園內營銷和相關的遊客服務事宜，其範圍包括餐飲、零售、攤位遊戲、攝影及其他商業伙伴營運。園內營銷總監一職，藉以綜合園內所有收入來源項目，集中由一位富專業技術及經驗的人士領導、發展和增進各項目的業務，同時致力配合海洋公園總體重建計劃之開展。梁先生於本地及海外客戶服務、零售、餐飲業具有豐富經驗。他曾於Sodexo附屬公司Gardner Merchant任職商業總監，瑞士航空附屬公司 Restorama任職助理總經理，以及 Mövenpick雪糕製造及零售商任職地區經理。梁先生畢業於美國 Pacific Western 大學，持公共行政學士學位。