



MOU Signing Ceremony cum Career Talk Professional Diploma in Retail Management

Jointly Organized by Hong Kong Retail Management Association and
Vocational Training Council

Hong Kong Retail Management Association (HKRMA) strives to raise the status and professionalism of retailing through education and training. We are pleased to announce that HKRMA has reached an understanding with Vocational Training Council (VTC) to offer the Professional Diploma in Retail Management commencing in October 2013.

You are cordially invited to attend the Memorandum of Understanding (MOU) Signing Ceremony cum Career Talk to be held on 9 July 2013. Event details are as follows:

Date:	Tuesday 9 July, 2013
Time:	3:30 p.m. - 5:00 p.m.
Venue:	Room A010, IVE (Chai Wan), 30 Shing Tai Road, Chai Wan, HK
Language:	Cantonese
Officiating Guest:	Ms. Caroline Mak, Chairman of HKRMA Ms. Susanna Chan, Deputy Executive Director, VTC

Content:

- MOU Signing Ceremony
- Presentation of HKRMA Scholarship
- Briefing on the Professional Diploma in Retail Management (PDRM)
by Ms. Josephine Kea, Senior Assistant Executive Director, VTC
- Career Talk by past winners of Service & Courtesy Award
Mr. Paul Ma, Chairman of Service & Courtesy Award Organizing Committee
Ms. Sam Chan, The Dairy Farm Co Ltd – IKEA Division
Ms. Wong Wai Chi, DFS Group Ltd
Ms. Toby Chiu, HKT Ltd



All members, fellow retailers and frontline staff are welcome to attend the MOU Signing Ceremony cum Career Talk and know more about the Professional Diploma in Retail Management.

If you are interested to join and witness this historical moment of the Association, please return the reply slip to us by fax: 2866 8380 or by email: event@hkrma.org. For enquiry, please call 2866 8311.

Professional Diploma in Retail Management*

- 2-year part-time course for retail frontline staff and supervisors
- 7 Modules
- Cantonese medium of teaching plus English handout
- Qualifications Framework Level 4
- Credit based and Study with Flexibility
Module Certificate → Professional Certificate → Professional Diploma

**Programme accreditation and validation is in process. Course details are subject to final approval.*

To 致: Hong Kong Retail Management Association 香港零售管理協會
10/F., First Commercial Building, 33-35 Leighton Road, Causeway Bay, HK
香港銅鑼灣禮頓道 33-35 號第一商業大廈 10 樓
Fax 傳真: 2866-8380 Tel 電話:2866-8311

Deadline
截止日期
30/6/2013

ENROLMENT FORM

MOU Signing Ceremony cum Career Talk Professional Diploma in Retail Management

Date: 9 July, 2013 (Tuesday)

Time: 3:30 p.m. - 5:00 p.m.

Venue: Room A010, IVE (Chai Wan), 30 Shing Tai Road, Chai Wan, HK

Fee: Free of Charge

Participant Information 參加者資料

Company : _____
公司名稱 _____

Contact Person (Mr./Ms.) : _____ Position : _____
聯絡人 (先生/女士) _____ 職位 _____

Tel : _____ Fax : _____
電話 _____ 傳真 _____

Email : _____
電郵地址 _____

The following person(s) will attend the captioned event 出席者如下:

<u>Name 姓名</u>	<u>Position 職位</u>	<u>E-mail 電郵</u>
(Mr.先生/Ms.女士)* _____	_____	_____
(Mr.先生/Ms.女士)* _____	_____	_____
(Mr.先生/Ms.女士)* _____	_____	_____

* Please delete whichever inappropriate *請刪去不適用者

- Enrollment will be made on a first-come-first-served basis.
- Confirmation will be sent to the contact person by email if application is successful.
- Enquiry: 2866 8311

Acknowledgement

We hereby agree / do not agree the Association to use the above personal data for processing applications, distributing circulars, publications, research materials, market information, as well as marketing the annual events, conferences, seminars, briefings, meetings, awards, programmes, training programmes, and services of the Association, and similar activities organized by our business partners. We will maintain the personal data (including name, company name, position, email address, business address, telephone number and fax number) in the Association's database. We may conduct direct marketing via fax, email, direct mail, telephone and/or other means of communication. If you do not wish to continue receiving our information, please write to us by email (membership@hkma.org) or by fax (2866-8380).

Signature 簽署 Name 姓名 Title 職位	_____	Company Chop 公司蓋印	_____
	_____	Date 日期	_____