

## I. About Federation of Asia-Pacific Retailers Associations (FAPRA)

1. The FAPRA was officially founded in 1989. It has implemented its activities and developed itself with the aim of discussing issues affecting the retail industry in the region, and promoting information exchange and friendship, thereby contributing to the development of commerce, the improvement of retailers' status and the improvement of citizens' lives in the region.

### 2. Objectives

- (a) Further develop the retail industry in the region;
- (b) Enhance mutual communication;
- (c) Promote friendly, cooperative relations;
- (d) Encourage its members to expand commercial activities in the whole region and to subsequently contribute to the improvement of the economy and life of nations in the region; and
- (e) Do any other things which are consistent with the preamble of its constitution and the best interests of retailers and their representative bodies in the region.

### 3. Activities

- (a) Annual meetings among Executive Directors (ED meeting)
- (b) Annual meetings among Head of Delegations (HOD meeting)
- (c) Bi-Annual Asia-Pacific Retailers Conference & Exhibition (APRCE)

### 4. Membership

The FAPRA includes 18 members as follows:

<b>Australia</b>	Australian Retailers Association (ARA)
<b>China</b>	China General Chamber of Commerce (CGCC)
<b>Chinese Taipei</b>	Retailers Association of Chinese Taipei (RACT)
<b>Fiji</b>	Fiji Retailers Association (FRA)
<b>Hong Kong</b>	Hong Kong Retail Management Association (HKRMA)
<b>India</b>	Federation of Indian Chambers of Commerce and Industry (FICCI)

<b>Indonesia</b>	Indonesian Retail Merchants Association (APRINDO)
<b>Japan</b>	Japan Retailers Association (JRA)
<b>Korea</b>	Korea Retailers Association (KRA)
<b>Malaysia</b>	Malaysia Retailers Association (MRA)
<b>Myanmar</b>	Myanmar Retailers Association
<b>Mongolia</b>	Mongolian National Chamber of Commerce & Industry (MNCCI)
<b>New Zealand</b>	Retail New Zealand, Inc.
<b>Philippines</b>	Philippine Retailers Association (PRA)
<b>Singapore</b>	Singapore Retailers Association (SRA)
<b>Thailand</b>	Thai Retailers Association (TRA)
<b>Turkey</b>	Turkey Shopping Centers and Retailers Federation (TAMPF)
<b>Vietnam</b>	Association of Vietnam Retailers (AVR)

## **II. About Asia-Pacific Retailers Convention & Exhibition (APRCE)**

5. The APRCE is the major project of the Federation of Asia-Pacific Retailers Associations (FAPRA). Held every two years, the event has become Asia's biggest and longest running retail convention and exhibition since it was first held in 1983 in Tokyo, Japan.
6. The APRCE's objectives are two-pronged:
  - (a) To discover new approaches to the latest issues facing the region's retailers and highlight innovative solutions that can help retailers differentiate themselves from competitors;
  - (b) To deliver greater value to consumers in Asia and Pacific region.
7. The APRCE consists of :
  - 2 Days Conference & 2 Days Exhibition
  - Country Report
  - Presentation of FAPRA Awards
  - Networking & Gala Dinners
  - Study & Shopping Tours
  - Social Programme
  - Business Matching Programme

8. The brief facts of the APRCE are as following:

	<u>Year</u>	<u>Host Country</u>	<u>No. of Attendees</u>	<u>Theme</u>
1 <sup>st</sup>	1983	Tokyo, Japan	596	No theme
2 <sup>nd</sup>	1985	Seoul, Korea	517	Changing Environments and Adaptive Strategies
3 <sup>rd</sup>	1987	Hong Kong	541	Asian Retailing Dynamics
4 <sup>th</sup>	1989	Singapore	1,097	New Dimensions and Challenges for Asian Retailing in the 1990s
5 <sup>th</sup>	1991	Bangkok, Thailand	1,252	n/a
6 <sup>th</sup>	1993	Manila, Philippine	1,295	n/a
7 <sup>th</sup>	1995	Kuala Lumpur, Malaysia	1,757	Vision 2020, The Future of Retailing
8 <sup>th</sup>	1997	Adelaide, Australia	1,322	n/a
9 <sup>th</sup>	1999	Chinese Taipei	1,698	n/a
10 <sup>th</sup>	2001	Jakarta, Indonesia	1,115	n/a
11 <sup>th</sup>	2003	New Zealand	1,390	n/a
12 <sup>th</sup>	2005	Beijing, China	3,000	n/a
13 <sup>th</sup>	2007	Tokyo, Japan	3,516	n/a
14 <sup>th</sup>	2009	Seoul, Korea	3,810	No theme
15 <sup>th</sup>	2011	Singapore	1,900	Discover, Differentiate, Deliver
16 <sup>th</sup>	2013	Istanbul, Turkey	2,164	The New World, The New Retail, The New Consumer
17 <sup>th</sup>	2015	Manila, Philippine	1,800	Asia Fast Forward
18 <sup>th</sup>	2017	Kuala Lumpur, Malaysia	2,000	Transformation, Creativity and Beyond
19 <sup>th</sup>	2019	Chongqing, China		tbc
20 <sup>th</sup>	2021	Indonesia		tbc

9. The above information is obtained from the official website of FAPRA:  
<http://fapra.net>

18 December 2018